



CUSTOMER PROPRIETARY NETWORK INFORMATION (CPNI) NOTIFICATION

Due to the nature of business, Pinnacle Communications has access to information regarding the quantity, technical configuration, type, destination, and amount of services you, the customer, use. This data is considered Customer Proprietary Network Information (CPNI) and also includes information contained in the bills pertaining to telephone exchange service. Under federal law, you have the right, and Pinnacle Communications has the duty, to protect the confidentiality of your CPNI. In order to better serve you, Pinnacle Communications would like to use your CPNI to market its own affiliated communications-related products and services directly to you, which fit your needs. Approval or denial of this information will not affect any services you already receive from Pinnacle Communications; however, approval will enhance our effectiveness in getting pertinent information regarding our service in your hands. As a Pinnacle Communications customer, you have the right to approve or deny access to this information at any time. Your decision will remain effective until you revoke or limit such approval or denial. Please refer to the below agreement for approval/denial procedures. Pinnacle Communications commits to keeping your CPNI data confidential and will not share it with anyone outside the company without a formal request from you.

OPT-IN or OPT-OUT AGREEMENT

In order to be able to offer you the best rates, special offers, and new services to continuously improve your experience, Pinnacle Communications would like to use your CPNI to more effectively market communications-related products and services that you do not currently subscribe to, unless you tell the company not to do so. By completing the section below, you will be "Opting In" to this agreement and allowing use of your CPNI or "Opting Out" to this agreement and denying use of your CPNI.

- OPT IN – I have read the above rules. I allow Pinnacle Communications to use my CPNI to selectively market communications-related products and services that I do not presently subscribe to.
- OPT OUT - I have read the above rules. I do not wish Pinnacle Communications to use my CPNI to selectively market communications-related products and services that I do not presently subscribe to.

Name (Printed): _____

Signature: _____

Account Number(s) as appears on bill(s): _____ Date: _____